

DIPLOMA OF INTERNATIONAL BUSINESS BSB50815

- Develop managerial skills to apply to an international business context
- Gain the skills to analyse data, research, and identify business opportunities

CRICOS COURSE CODE: 087346K

Campus

Brisbane, Sydney, Melbourne

Program Length

Maximum 64 weeks* (20 hours/week)

Includes 6 hours/week online study + 14 hours/week in class study

*24 weeks study + up to 10 weeks scheduled breaks.

Schedule

Weekday: Brisbane, Sydney, Melbourne

Weekend: Brisbane, Sydney

2020 Start Dates

Jan 6, Mar 9, Apr 20, Jun 22, Aug 3, Oct 5, Nov 16

SCHEDULED BREAKS

Feb 17 – Mar 6, Jun 1 – Jun 19, Sep 14 – Oct 2, Dec 28 – Jan 1, 2021

2020 Fees

Registration fee:	\$230
Material fees:	\$280
Tuition:	\$12,000

Entry Requirement

- An overall equivalent of Australia's Year 10. A prior working knowledge and experience of a business environment would be useful.
- International students must meet a minimum language requirement of IELTS 5.5 with a minimum band score of 5.0. TOEIC 650 with a minimum reading score of 350. Direct entry is available through ILSC Intermediate 3 and above
- Students must be at least 18 at the commencement of studies.

Program Description

The Diploma of International Business (BSB50815) is a management level course focusing on international business. It will develop your management knowledge and skills in international contexts including preparing and supporting you to work in various roles across different industry sectors.

Study Schedule/Delivery Mode

In all of our programs, you will build a timetable which combines 6 hours per week of online study and 14 hours per week of in-class study. The online study component includes exercises, discussion forums, and resources to help with assignments and to provide foundational academic and learning skills. In-class study schedules combine the core lecture with foundation skills and PASS classes. You must attend both lectures, as each lecture covers different content. PASS classes are Practical Assessment Support Sessions. In PASS classes, you will meet with your trainer to discuss any questions you may have about study or assessments. Foundation Skills sessions help you build language and other skills for business. You will learn to speak and present ideas with confidence. Topics include running meetings, writing business emails, negotiating and giving presentations.

Weekday Schedule – Sample*

HOURS	MONDAY	TUESDAY
1:15 PM-3:15 PM	Foundation Skills	PASS
3:30 PM-5:30 PM	PASS	Foundation Skills
6:00 PM-9:00 PM	Lecture	Lecture

* Schedules may vary.

Weekend Schedule – Sample*

HOURS	SATURDAY
9:00 AM-12:00 PM	Lecture
12:30 PM-2:30 PM	PASS
2:45 PM-5:45 PM	Foundation Skills

* Schedules may vary.



Diploma of International Business (BSB50815) units

COURSE NAME	DESCRIPTION
BUILD INTERNATIONAL BUSINESS NETWORKS (BSBREL502)	Learn how to build international business networks. This course gives students the managerial skills necessary for setting up, maintaining and reviewing participation in international business networks in order to benefit a business and its clients in a culturally appropriate way.
MANAGE BUDGETS AND FINANCIAL PLANS (BSBFIM501)	This unit describes the skills and knowledge required to undertake financial management within a work team in an organisation. It includes planning and implementing financial management approaches, supporting team members whose role involves aspects of financial operations, monitoring and controlling finances and reviewing and evaluating effectiveness of financial management processes.
PROFILE INTERNATIONAL MARKETS (BSBMKG516)	Learn how to select and confirm successful international markets by identifying the target market, profiling the target market and developing a positioning strategy.
ANALYSE CONSUMER BEHAVIOUR FOR SPECIFIC INTERNATIONAL MARKETS (BSBMKG517)	Learn how to analyse consumer behaviour for specific international markets. This will involve identifying the target market, assessing the current level of consumer interest, and developing and documenting recommended marketing strategies.
FORECAST INTERNATIONAL MARKET AND BUSINESS NEEDS (BSBMKG512)	Gain skills for documenting how a business can meet the current and emerging needs of a target market. This course will involve forecasting trends, collecting and evaluating market intelligence, as well as reviewing business performance and capabilities.
PROMOTE PRODUCTS AND SERVICES TO INTERNATIONAL MARKETS (BSBMKG513)	Learn how to promote products and/or services to specified international markets. Discover how to plan, coordinate, review and report on promotional activities.
ANALYSE DATA FROM INTERNATIONAL MARKETS (BSBMKG511)	Learn how to analyse data from international markets, interpret international trends and market developments, interpret competitor market performance and report on market data.
IDENTIFY AND EVALUATE MARKETING OPPORTUNITIES (BSBMKG501)	This unit describes the skills and knowledge required to identify, evaluate and take advantage of marketing opportunities by analysing market data, distinguishing characteristics of possible markets and assessing viability of changes to operations.

GREYSTONE COLLEGE TRAINING FACILITIES AND RESOURCES

Greystone College campuses are fully equipped with all the resources and facilities required to successfully undertake this program including computer labs, software, free WIFI, photocopiers, charging stations, and student lounge. It is highly recommended you bring your own laptop (device) to enhance your campus experience. All course resources are available to students via their personal login to the Learning Management System (Moodle). Students can track their progress and academic success.

BOOTCAMP

Bootcamp is a free service designed to keep you on track. Juggling a busy lifestyle with study and work can be tough; our free Bootcamp program is available to help students catch up on assessments if they fall behind.

COURSE RESOURCES

The Online Course Resource Library provides students with informative links and information. Resources are easily searched by course unit or topic, and make your learning easier. On the Online Learning Management System (LMS), all class assessments, student work books, and extra resources that support class delivery are available for download. Test and assessment results are posted in student files. Students can use the LMS to message other students in their classes or their trainer if they have questions or want to connect.

ASSESSMENTS

All units studied in this qualification will be assessed in at least 3 different ways. Assessments will consist of a mix of quizzes, projects, case studies, presentations, and questions.

COURSE COMPLETION

Students obtaining a 'Competent' result for all units studied will be issued a 'Qualification' – Diploma of International Business (BSB50815). Should a student not complete the full qualification, a 'Statement of Attainment' will be issued for the units which the student is deemed 'Competent'.

RECOGNITION OF PRIOR LEARNING AND CREDIT TRANSFER

RPL and Credit Transfer can be applied for at the time of enrolment or during the orientation. Please refer to Greystone College website or VET Student Handbook for more information.

WHAT IS NATIONALLY RECOGNISED TRAINING



All Greystone College programs are Nationally Recognised Training. The Nationally Recognised Training (NRT) logo is a distinguishable mark of quality for promoting and certifying national vocational education and training leading to Australian Qualifications Framework (AQF) qualifications or Statements of Attainment.

For policies and procedures around: deterring, suspending, or canceling enrollment; refunds; complaints and appeals; tracking attendance and academic progression, please refer to our website: <https://www.greystonecollege.com.au/policies>

Greystone College Pty Ltd partners with local and global agents to engage with prospective students. Please see the list on our website under Policy and Procedures for details.